SCR Heatime® Pro System
Long-range wireless Base Unit (BU) transmits information from the tags to the PC from wherever the cows are.

"If a cow is getting sick we can catch it about a day earlier than we used to, before seeing it in lower milk production. If we put her on medication, we'll know much faster if she's getting better or not."

Joel Sutter, Herd Manager, Fertile Ridge Dairy

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Boost herd-wide productivity with powerful, real-time, individual animal status monitoring
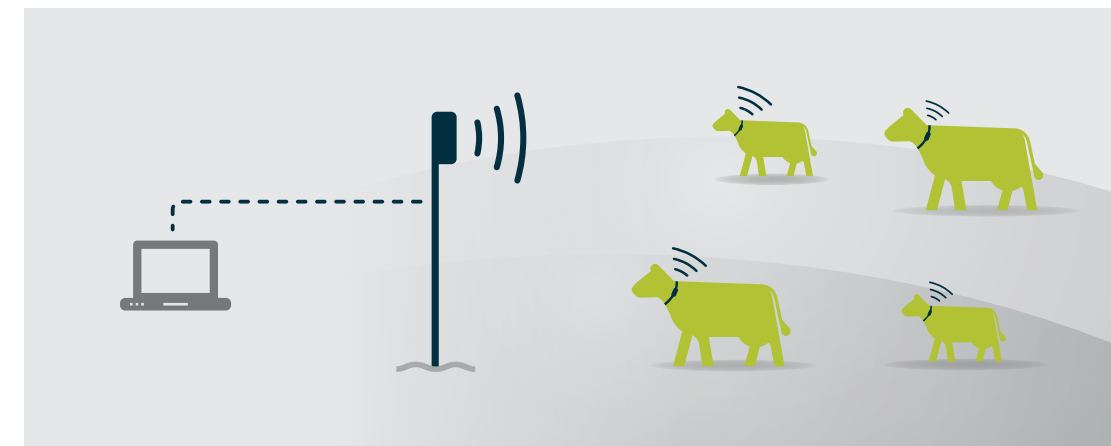
Maximize individual and herd-wide milk production and profitability, with the first solution for early detection of health, nutrition and wellbeing issues. You can optimize the lactation curve, improve your nutrition strategy, boost fresh cow health management, detect onset of difficult calving and distress, and enhance decision making across multiple areas of farm management.

• **Optimal lactation curve management for maximum milk production**

• **Early detection of health issues, enabling preemptive action**

• **Fast insight into the effectiveness of veterinary treatment**

• **Efficient, effective health monitoring at high-risk times - difficult calving and distress alerts**

• **Insight into ration and nutrition issues**

• **Analysis of environmental factors for optimal decision making**

Optimize heat detection and achieve high conception rates

Optimize your conception rates with the world's most widely used heat detection system. Trusted by 15,000 dairies, the SCR Heatime® Pro System delivers an effective reproduction solution. Reduce your calving interval and consequently improve both herd genetics and milk production, while reducing time, labor and cost.

• **Proven on 15,000 farms and millions of cows to detect heat accurately**

• **Uniquely combines rumination, movement and movement intensity measurement, recognizing behavior patterns**

• **Real-time heat detection reports for optimized insemination timing**

• **Actionable information – optimal time window for insemination**

Gain advanced cow monitoring data management capabilities

Maximize your cow monitoring control and decision making capabilities with powerful PC-based software. Track cows across their lifetime, and customize reports. You can connect your cow monitoring and third-party herd management software[1], upgrade to a complete parlor management system[2], integrate varied upgrade kits, and manage all the data through the same tool.

• **Enhanced monitoring data management for any size herd**

• **Rich, customizable reporting and cow card management**

• **Easy integration with third-party herd management software[1]**

• **Seamless integration to a complete parlor management system[2]**

• **Enriched management with optional upgrades**

Utilize your cow monitoring data with maximum efficiency and flexibility

Utilize your cow monitoring data with maximum ease and efficiency. Receive monitoring data from anywhere on the farm and enable multiple members of your team to access and manage the data simultaneously, from any PC on the farm, and via role-specific dashboards.

· **Fast, responsive system**

• **Real-time transmission of activity and rumination information**

• **Multi-user, 24/7 access to cow monitoring data management**

• **Customizable dashboards for focused management**

• **Optional in-parlor terminal empowers employees**

[1] Integrates with the following systems available in the following countries: Noa –Israel; DC305, PCDart, DHI – USA. Contact your local SCR or SCR partner representative for more information and an updated list.
[2] Only for SCR parlor management systems. Available in selected regions only. Check with your SCR or SCR partner representative for availability in your area.

COW INTELLIGENCE

Our advanced cow monitoring systems collect and analyze critical data points, from activity to rumination, on every individual cow, delivering the heat, health and nutrition insights farmers need, when they need them.

SCR. Make every cow count.

The SCR Heatime Pro System is a powerful, real-time, cow monitoring solution that enables maximum efficiency and flexibility in managing individual cow monitoring data. The PC-based SCR Heatime Pro System works with all SCR Heatime neck tags, creating an advanced, centralized solution for heat detection and health monitoring. A sophisticated managerial solution with lifetime cow history tracking and rich data analysis capabilities, it delivers cow intelligence for individual cows, groups and herds.

SCR HEATIME® PRO SYSTEM

Powerful, **real-time** cow monitoring solution that enables maximum efficiency and flexibility in managing individual cow monitoring data

Power-up your cow monitoring capabilities with an advanced, yet easy-to-use, real-time management system. The PC-based SCR Heatime® Pro System for heat detection and health monitoring is designed for efficient and simple usability. With its intuitive interface and superb user experience, you can easily access all main day-to-day tasks as well as advanced functions. SCR Heatime Pro eliminates the guesswork and inconsistency of evaluating the reproductive, health, nutrition and wellbeing status of each and every cow, allowing early and proactive action to alleviate the full effect of the incidents that prevent cows from achieving their genetic milk production potential.

www.scrdairy.com

SCR
Make every cow count